World Masters Sport Privacy Policy

Effective date: 12 November 2026
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1. Who we are

World Masters Sport (WMS), is the global governing body for Masters sport. We are a Swiss association (the International Masters Games Association (IMGA)) based in Lausanne, and we are responsible for your personal data under this policy. Swiss data protection law, the Federal Act on Data Protection, applies to us, and the EU General Data Protection Regulation applies where we process the data of athletes in the European Economic Area.

- **Contact:** privacy@worldmasterssport.com, Avenue de Rhodanie 54, Lausanne, Switzerland
- **EU representative:** Data Protection Representative Limited (DataRep), contact : datarequest@datarep.com
- **UK representative:** Data Protection Representative Limited (DataRep), contact : datarequest@datarep.com
- **Address list Europe/ UK:** Find representative in your country

2. Games and host cities

Each event licensed by WMS (the "Games") is organised by a host city. For Games registration, WMS and the host are joint data controllers, and we share your registration data with each other. Registration runs either on the host's system or on the WMS system. For the Open Masters Games Como Lake 2027, registration runs on the WMS system. The essence of our arrangement with each host is summarised in this section, and we will provide the full allocation of responsibilities on request.

The Parties are joint controllers within the meaning of Article 26 GDPR only for the processing carried out to register, enter, accredit and deliver the Games. Each is a separate controller for processing it determines alone: WMS for the retention and use of athlete data for its community, marketing and future-host purposes; Como for data it exports from the system and processes with its own local suppliers, and for its own reporting to local stakeholders.

The host is always your first point of contact, and you can exercise your data rights with either of us. The host is your first point of contact until [ninety (90) days] after the Games, after which WMS takes over.

Each host publishes its own privacy policy and terms and conditions on its Games website.

3. What data we collect

- **Athletes:** name, date of birth, gender category, nationality, contact details, sport and age category, emergency contact, results, passport copies, and a record that you have provided the certificate of fitness your sport or the host country requires. Payment details are handled by our payment provider; for the Open Masters Games Como Lake 2027, registration payments are processed through PagoPA and we receive only the payment status and the transaction reference.
- **Newsletter subscribers:** name, email, country and interests.
- **Website visitors:** IP address, device data and cookies.
- **People who email us:** name, email address and message.
- **Partners and suppliers:** business contact details.
- **Everyone at our Games:** photos and video.

Fields marked as required in the registration form are needed to process your entry. All other fields are optional. When registration runs on the host's system, we receive all your registration data from the host.

Medical certificates and declarations contain health data. We do not collect or store them in our registration system. Where your sport or the law of the host country requires a certificate of fitness to compete, you provide it to the host city's organising committee, which holds it under the law of the host country; our system records only that the certificate has been provided. Passport copies are stored in the registration system by WMS.

Anti-doping. WMS is a signatory to the World Anti-Doping Code, and we process anti-doping data under the Code and the IMGA Anti-Doping Rules. This can include your participation in doping control, any application for a therapeutic use exemption, whereabouts information where it applies to you, and the results of any analysis. The data is processed in the Anti-Doping Administration and Management System (ADAMS), which is operated by the World Anti-Doping Agency, and it may be shared with WADA, the International Testing Agency, your national anti-doping organisation, your international federation and WADA-accredited laboratories, including outside Switzerland and the European Economic Area. Our legal basis is compliance with our obligations as a Code signatory and the substantial public interest in protecting the integrity of sport.

Please let your emergency contact know that you have given us their details.

4. Why we use it

We use your data for the purposes below. Each one rests on a legal basis under data protection law.

Why we use your data	Our legal basis
To manage your registration, entries and results	Contract: your Games entry

Why we use your data	Our legal basis
To verify your age and identity through your passport copy	Legitimate interest: fair competition in the right age category
To record that you have provided the certificate of fitness your sport or the host country requires	Legal obligation and the public interest in participant safety; the certificate itself is held by the host, not by us
To publish and archive results and records	Legitimate interest: documenting the history of masters sport
To improve future Games through statistics	Legitimate interest: improving our Games
To answer your emails	Legitimate interest: responding to your request
To send registered athletes news about our community and future Games (you can opt out at registration and in every email)	Legitimate interest: keeping our athletes informed, together with your consent where the law of your country requires consent for marketing by email
To send newsletters to subscribers	Your consent
To share your details with future host cities, so they can tell you about their Games	Your consent
To share your details with sponsors	Your consent
To run and secure our website	Legitimate interest: a safe, working website
To measure and promote our website with analytics and marketing cookies	Your consent
To work with our partners and suppliers	Contract, or legitimate interest: running our organisation
To share photos and video of our Games	Legitimate interest: showing and documenting our Games
To meet our legal obligations	Legal obligation

Your right to object. You can object to any use of your data for marketing at any time. We keep a record of your choice so we can respect it. You can also object to any use based on our legitimate interests. We never sell your personal data.

5. Who we share it with

- The host of your Games, as joint controller for registration.
- Future host cities of our events, so they can tell you about their Games. We ask for your explicit consent through a separate tick box in the registration system, and you can withdraw it at any time. Each future host is responsible for its own use of your data. We share your name, country, contact details, age criteria and sport interests for this purpose, and each future host is a separate controller for what it then does with them.
- Sponsors, only with your consent.

- Our IT and service providers, under contract and on our instructions.
- Authorities, where the law requires it.

Results and records are published on our website and are visible to everyone.

6. International transfers

Your data may move between Switzerland, the host country of your Games and the countries where our service providers operate. We protect it through contracts which respect applicable laws, including particularly the requirements of the EU GDPR. Our registration system is hosted within the European Economic Area or Switzerland. Where we transfer data to a country which does not benefit from an adequacy decision, we rely on the European Commission's Standard Contractual Clauses together with the addendum recognised by the Swiss Federal Data Protection and Information Commissioner, and we assess the transfer before it is made. Anti-doping data processed in ADAMS may be transferred outside Switzerland and the European Economic Area, as described in section 3. You can ask us for a copy of the safeguards we use.

7. How long we keep it

- **Your athlete profile and registration details** (name, contact details, date of birth, nationality, sport and age category): kept until you unsubscribe or ask us to delete them, and at the latest 10 years after your last registration or contact with us, so we can keep you informed about our community and future Games.
- **Passport copies:** deleted once we have verified your age and identity, at the latest 3 months after the Games.
- **Medical certificates and declarations:** not held by us. The host city deletes them in accordance with its own privacy notice and the law of the host country.
- **Results and records:** kept permanently as part of the history of masters sport. You can object at any time and we will consider your objection, but we are likely to keep published results, because the integrity of the sporting record depends on them.
- **Newsletter subscribers:** kept until you unsubscribe.
- **Email enquiries:** kept for 5 years after our last exchange.
- **Website and cookie data:** up to one year.
- **Partner and supplier contacts:** kept for the length of our relationship and 10 years after, as part of our contract records.
- **Photos and video:** kept as part of the history of our Games. You can object to this at any time.
- **Financial records:** 10 years, as Swiss law requires.

You can ask us to delete your data at any time. We will do so unless the law requires us to keep it.

8. Your rights

On request, we send you a copy of your data, and we correct it, delete it or restrict its use. You can also object to its use, ask for a copy in a portable format, and withdraw your consent to its use at any time. A withdrawal applies from that moment onwards. Some of these rights apply only in particular circumstances; where we cannot act on a request, we tell you why.

All decisions about you are made by people. We honour Global Privacy Control signals.

Contact us or the host, and we will reply within 30 days. You can also contact the Swiss Federal Data Protection and Information Commissioner (FDPIC) or the data protection authority in your country. Our response period is one month under Article 12(3) GDPR. For complex or numerous requests we may extend it by up to two further months, and we will tell you within the first month if we do.

9. Cookies

We use essential cookies to run our website. Analytics and marketing cookies run only with your consent, and you can change your choice at any time in our cookie settings.

10. Security and changes

We protect your data with appropriate security measures. Where a breach is likely to present a risk, we notify the competent authority within seventy-two (72) hours of becoming aware of it, and where the risk to you is high we tell you directly. When we update this policy, we post the new version here with its date.